



SUMMER OF SERVICE

By Youth For Youth

2004 PROPOSAL

www.GenerationXcel.com



EVENT SUMMARY

July 5 - August 20

X-cel Summer

A summer day camp serving 40 children a day from 8:30 am to 5:00 pm, five days a week for eight weeks. Thematic programming features recreation, dance, drama, arts, athletics, field trips, academic enrichment, and more.

Wednesday, 7/14

The 8th Annual X-cel Hoops Tournament

Hundreds of youth ages 8 and older compete for trophies in three-on-three basketball tournaments and enjoy refreshments, live entertainment, and block party games.

Saturday, 7/17

A Day of Hope

A day of festivities including a health fair, games, music, inspiration, and food distribution in an outdoor block party and amphitheater setting. Co-sponsored with community groups and churches.

**Sunday, 8/15 —
Saturday, 8/21**

Chain Reaction

Fifty junior high and high school students armed with mops, brooms, and assorted cleaning supplies participate in a week of community service including street cleaning, park beautification, and random acts of kindness in public housing projects. Coincides with two additional Chain Reaction weeks in Pennsylvania and Massachusetts.

Saturday, 8/21

X-cel Community Carnival

The fourth annual celebration of summer includes games, prizes, food, live entertainment, and an awards presentation for nearly 2,500 residents.

154 Avenue D
Ground Floor
New York, NY 10009

Tel 212 673 XCEL
Fax 212 673 3361

info@generationxcel.com
www.GenerationXcel.com

An Initiative of
Community Solutions, Inc.

Summer of Service

SPONSORSHIP LEVELS

Join X-cel's Summer of Service by sponsoring it financially.

As our way of honoring your investment,
sponsors will receive the following benefits:

Platinum: \$7,500

Logo on program, poster, flyers and media ads
Full page ad in commemorative program
Banners at venues
Tables at three events
Sponsorship acknowledgement from stage
with opportunity to speak
Banner ad at www.Generationxcel.com

Gold: \$5,000

Logo on program, poster, flyers and media ads
Full page ad in commemorative program
Banners at venues
Tables at three events
Sponsorship acknowledgement from stage

Silver: \$2,500

Logo on program, poster, flyers and media ads
1/2 Page ad in commemorative program
Banners at venues

Bronze: \$1000

Logo on program, poster and flyers
1/2 Page ad in commemorative program

Partner: \$500

Name listed as "Partner" in commemorative program
1/4 Page ad in commemorative program

Targeted Media Sponsors

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Hoy
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WMCA Radio - 570 AM
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