



X-press @ The 88-STEP Theater

By Youth For Youth

PROPOSAL

Fall 2003 | www.GenerationXcel.com



2003-2004 SHOWCASE SEASON EVENT SUMMARY

Generation X-cel presents X-press @ The 88-STEP Theater, X-cel's newest after school program for teens. X-press draws young people through creative arts and equips them to communicate and pursue their dreams. Volunteer instructors and mentors teach film, drama, dance, music production, creative writing, and literacy classes each week.

The Theater's 2003-2004 showcase calendar features:

PRODUCTION HIGHLIGHTS

3 Seasonal Productions

Original material
by youth for youth, including:
dance, drama, spoken word, music, and film

Scheduled three-day runs

300-400 guests each production

Reception

Art Exhibit

CALENDAR

December 4, 5, 6

March 4, 5, 6

June 3, 4, 5

LOCATION

The 88-Step Theater
Top Floor, 9 East 7th Street
(corner of 3rd Avenue)
East Village, New York City



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An Initiative of
Community Solutions, Inc.

X-press @ The 88-STEP Theater

SPONSORSHIP OPTIONS

For its inaugural season, X-press @ The 88-STEP Theater is pleased to offer two sponsorship options, and a commemorative advertising program. Sponsors may elect to support individual productions or the entire first season.



Per Production

Platinum \$1,250	<ul style="list-style-type: none"> Banner ad at www.GenerationXcel.com Promotional table at venue Logo on tickets Banner at venue Sponsor acknowledgement from stage Logo on commemorative programs and promotional materials Full page program ads Eight complimentary seats each production
Value \$1,750	
Gold \$1,000	<ul style="list-style-type: none"> Logo on Tickets Banner at venue Sponsorship acknowledgement from stage Logo on commemorative programs and promotional materials Full page program ads Six complimentary seats each production
Value \$1,260	
Silver \$750	<ul style="list-style-type: none"> Logo on Tickets Logo on commemorative programs and promotional materials 1/2 page program ads Five complimentary seats each production
Value \$850	
Bronze \$500	<ul style="list-style-type: none"> Logo on commemorative programs 1/2 page program ads Three complimentary seats each production
Value \$500	

Per Season (Three Productions)

Platinum \$3,000	<ul style="list-style-type: none"> Banner ad at www.GenerationXcel.com Promotional table at venue Logo on tickets Banner at venue Sponsor acknowledgement from stage Logo on commemorative programs and promotional materials Full page program ads Eight complimentary seats each production
Value \$5,250	
Gold \$2,500	<ul style="list-style-type: none"> Logo on Tickets Banner at venue Sponsorship acknowledgement from stage Logo on commemorative programs and promotional materials Full page program ads Six complimentary seats each production
Value \$3,780	
Silver \$2,000	<ul style="list-style-type: none"> Logo on Tickets Logo on commemorative programs and promotional materials 1/2 page program ads Five complimentary seats each production
Value \$2,550	
Bronze \$1,500	<ul style="list-style-type: none"> Logo on commemorative programs 1/2 page program ads Three complimentary seats each production
Value \$1,500	

Commemorative Advertising Rates (Per Program)

Full Page Back	\$500	Full Page	\$250
1/2 Page	\$200	1/4 Page	\$150
1/8 Page	\$100	Listed as "Partner"	\$50